Conferences, speaker series, symposia, keynote speakers, and other forms of public engagement are an opportunity to promote **diverse models of success**.

Seeing **diverse models of success** on stage, engaging as expert speakers, lecturers, and panelists reinforces the message that all demographics are capable, competent, and belong in the community as experts and leaders.

For students, staff, faculty, and GA Tech affiliates to see **evidence** that scientists, academics, leaders, and experts can succeed regardless of gender, race, or ethnicity is critical to the future of STEM, innovation, and the competitive advantage of Georgia Tech.

The guidelines are designed as a **starting point** for increasing diversity in your organizational unit’s public engagements. While these guidelines focus on gender, racial, and ethnic diversity, the authors encourage readers to take **bold** steps to welcome others.